



emma.schlieder@gmail.com

518.423.2360

education »

SUNY COBLESKILL

Cobleskill, New York
AA in Graphic Design Technology | May 2013

SUNY NEW PALTZ

New Paltz, New York
BA in Communication and Media | May 2011
Concentration in Media Management
Graduated with honors: Magna Cum Laude

UNIVERSITY OF NEWCASTLE

New South Wales, Australia | Jul-Dec 2009
Digital Information Studies

skills and proficiencies »

Project management and client relations
Meticulous file and asset management
Typography and layout design
Print and web advertisement design
Fluent in Adobe Illustrator, InDesign, Photoshop
Proficient in Microsoft Office
Working knowledge of Wordpress and Wix

professional experience »

CREATACOR

Graphic Production Designer | August 2017–Present

- Develop and design concepts and proposals for clients and internal projects
- Lead graphic projects manager for high-profile clients
- Coordinate between team members and vendors to ensure projects are on schedule and within estimated scope
- Quality assurance throughout prepress and production process of all graphics
- Operate production equipment to print and apply large format vinyl graphics

ASSANTE DESIGN

Senior Graphic Designer | November 2016–June 2017

- Met with clients to determine necessary scope of work and aesthetic design preferences
- Developed artwork and layouts for digital and print graphics
- Designed/produced/installed vinyl graphics

THE TROY BOOK MAKERS

Senior Graphic Designer/Author Liaison | May 2013–June 2016

- Executed all elements of book design and production
- Met with clients to determine design visions, budgets, and deliverable time frames
- Worked closely with vendors and printers to develop and manage projects from conception to completion
- Designed and produced branding and promotional materials
- Oversaw and allocated tasks to interns

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